

CANADIAN ASSOCIATION FOR FOOD STUDIES
SECOND ANNUAL GENERAL MEETING:
BRIDGING FOOD COMMUNITIES:
MAKING PUBLIC KNOWLEDGE, MAKING KNOWLEDGE PUBLIC

2007 MAY 28 – MAY 30
UNIVERSITY OF SASKATCHEWAN, SASKATOON, ONTARIO

CONFERENCE PROGRAMME

MONDAY, MAY 28

- 1:00 - 4:00 **REGISTRATION**
CAFS booth in the Physical Activities Centre
- 8:45 - 11:00 **TOUR OF THE GENE BANK AND BIOTECHNOLOGY INSTITUTE**
Walking tour. Meet at the Physical Activities Centre at 8:45.
No pre-registration or fee required.
- 1:45 - 4:00 **FOOD AND AGRICULTURE ON CAMPUS**
Walking tour. Meet at the Physical Activities Centre at 1:45.
No pre-registration or fee required.
Walk with us as we learn about the different agri-food research projects on-going at UofS. We'll see work in the labs, greenhouses, fields, processing facilities and have some interesting discussions along the way!
- 5:30 - 9:00 **TASTE OF SASKATCHEWAN**
Meet at the Physical Activities Centre at 5:30.
Pre-registration and fee required.
Come share the experience at the Wanuskewin Heritage Park, a National Heritage site. Imagine travelling 6,000 years into the history of the Northern Plains First nations. Experience interactive displays, visit the gift shop and art gallery, walk the path of the past. Enjoy the peaceful outdoors on the main patio overlooking the Opimihaw Creek while savouring the flavours of a Saskatchewan Summer Barbeque.

TUESDAY, MAY 29

8:30 - 11:30 **CAFS REGISTRATION** in AGRI 1E04

9:00 - 10:30 **WELCOME AND OPENING PLENARY** in ENG 1B71

**BRIDGING FOOD COMMUNITIES:
MAKING PUBLIC KNOWLEDGE, MAKING KNOWLEDGE PUBLIC**

Chair: Mustafa Koc

Peter Andrée - *Making knowledge public, making public knowledge: Lessons from the international conflict over genetically modified crops.*

Peter is an Assistant Professor in the Department of Political Science at Carleton University, and the author of a new book called *Genetically Modified Diplomacy: the global politics of agricultural biotechnology and the environment.*

Nettie Wiebe - *Reconnecting Farming to Food*

Nettie is a farmer, professor at St. Andrew's College at the University of Saskatchewan, and former President and Women's President of the National Farmers Union.

Patricia Williams - *Building Bridges through Participatory Action Research*

Patty is a Tier 2 CRC in Food Security and Policy Change (as of July 2007), an Associate Professor in the Department of Applied Human Nutrition at Mount Saint Vincent University, and a Research Associate with the Atlantic Health Promotion Research Centre.

10:30 - 10:45 **BREAK**

10:45 - 12:15 **THOUGHT FOR FOOD:
ENG 1C70 ESSENTIAL SKILLS & FOOD SECTOR PERFORMANCE I**
Chair: TBA

Introduction to Thought for Food: Essential Skills and Food Sector Performance
Michael Gertler, University of Saskatchewan

Beyond Cheap, Low-Fat, Local, Organic, and Fair: Conceptualizing Food System Performance

Michael Gertler, University of Saskatchewan
JoAnn Jaffe, University of Regina

Losing the Loaf: Implications of Technological Innovations in Industrial Baking
Tim Zagozewski, University of Saskatchewan

10:45 - 12:15 **FOOD PUBLICS & POLICIES**
ENG 2B53 Chair: TBA

The Meanings of Public
Brewster Kneen

*Cross-Sectoral Collaboration for Sustainable Food Policy: The Experience of
Thirteen North American Food Policy Councils*
Rebecca Schiff, Murdoch University, Australia

Saving Knowledge: Seeds, Growers and Expertise
Catherine Phillips, York University

Slow Change, Fast Food
Mustafa Koc, Ryerson University, et al.

12:15 - 1:45 **LUNCH**

1:45 - 3:15 **THOUGHT FOR FOOD:
ESSENTIAL SKILLS & FOOD SECTOR PERFORMANCE II**
ENG 1C70 Chair: Fiona Yeudall

*From Generation to Generation? Collective Food-styles and the Social
Construction of Consumption*
JoAnn Jaffe, University of Regina
Michael Gertler, University of Saskatchewan

*Breakfast/Snack Programs in Saskatchewan Elementary Schools: Evaluating
Benefits, Barriers, and Essential Skills*
Carol J. Henry, University of Saskatchewan, et al.

*A Community-University Partnership in Exploring Supermarket Shoppers
Attitudes, Knowledge and Employees' Essential Skill Needs with Regards To Soy
Product Purchase Decisions*
Paula Negraes, University of Saskatchewan, et al.

*Towards a Critical Evaluation of Essential Skills in the Context of Food Sector
and Community Settings*
Adrian Blunt, University of Victoria

1:45 - 3:15 **ALTERNATIVE AGRICULTURES: EXAMINING PRODUCTION**
ENG 2B53 Chair: Cathleen Kneen

The Emergence of Alternative Food Supply Chains in Australia
Peter Andrée, Carleton University and Monash University, Australia

Producer Adaptive Responses – Coping with the BSE Crisis
Colin R. Anderson, University of Manitoba et al.

Small Plot Intensive Farming: A New Spin on Urban Food Production
Mary A. Beckie, University of Alberta

Bridging Food Communities in the Organic Sector: The Role of Localized Direct Marketing and Exchange
Melanie Sommerville

3:15 - 3:30 **BREAK**

3:30 - 5:00 **GENETIC ENGINEERING: ENCLOSURE & RESISTANCE**
ENG 1C70 Chair: Irena Knezevic

Terminator Technologies and Evolutionary Suicide: How the Life Industries Are Killing Nature
Elisabeth Abergel, York University

Who is Shaping our Agricultural Future?
Kelly Bronson, York University

The New Enclosure of Biotechnology within the Social Factory
Wilhelm Peekhaus, University of Western Ontario

3:30 - 5:00 **WHAT'S FOR DINNER? SOCIO-ECONOMICS AND FOOD CHOICES**
ENG 2B53 Chair: TBA

Origins of the High Sugar/ Fat Diet: 19th and Early 20th Century Foundations
Anthony Winson, University of Guelph

Food and Religion: The Sikh Langar in Theory and Practice
Ellen Desjardins, Wilfrid Laurier University
Michel Desjardins, Wilfrid Laurier University

Food Choice Map: A Mixed Method for Studying Food Intake Patterns
Joyce Slater, University of Manitoba
Gustaaf Sevenhuysen, University of Manitoba

6:00 - 9:00 **ASSOCIATION RECEPTION AT THE UNIVERSITY OF SASKATCHEWAN**
Boffins Club, Innovation Place
Registration and fee required.

WEDNESDAY, MAY 30

8:30 - 11:30 **CAFS REGISTRATION** in AGRI 1E04

9:00-10:30 **EQUITABLE ACCESS TO FOOD: CANADIAN CASES**

AGRI 2E83 Chair: Patty Williams

Equitable access to healthy food: Neighbourhood food environment and socio-economic status in Ottawa, Ontario

Elizabeth Kristjansson, University of Ottawa, *et al.*

Fresh Fruits and Vegetables Supply in the Greater Quebec City Area: Are There Any Inequalities?

Nathalie Pouliot, Université Laval

Anne-Marie-Hamelin, Université Laval

Canadian Women and Children Hit Hard by the Impacts by Food Insecurity: a review of the present, recommendations for the future

Leisha Zamecnik, University of Guelph

Student research on food insecurity in Ottawa

Emily Lecompte, Student, University of Ottawa, *et al.*

9:00 - 10:30 **FOOD SECURITY IN NORTHERN COMMUNITIES**

AGRI 2E19 Chair: TBA

Remote and Rural Northern Indigenous Communities: The Cost of Food
Lori Chambers, Lakehead University, *et al.*

Ogden/Simpson Veggie Garden Project: Strengthening Neighbourhood Relationships and Increasing Food Security

Marg Stadey, Lakehead University

Maintaining Food Security in Elsipogtog First Nations

Elisa Levi, Lakehead University

9:00 - 10:30 **FOOD DISCOURSES I: CONSTRUCTING RISK AND HEALTH**

AGRI 2D77 Chair: Annette Desmarais

A Media Analysis of Mad Cow Disease in Canada: How the "Crisis" was Framed

Amanda Boyd, University of Alberta, *et al.*

Defining the Healthy Food Consumer. Nutrition Discourse in Australia in the 20th Century

Tanja Schneider, University of Sydney, Australia
Teresa Davis, University of Sydney, Australia

GMO Seeds in the Press

Irena Knezevic, York University

10:30 - 10:45 **BREAK**

10:45 - 12:15 **FOOD SECURITY: INTERNATIONAL CASE STUDIES**

AGRI 2E83 [JOINT SESSION WITH CASID]

Chair: Elisabeth Abergel

Global Pressures Local Change: Neo-liberal restructuring of the Agri-Food System in Turkey

Mustafa Koc, Ryerson University
Ozlem Guclu-Ustundag, Ryerson University

Title TBA

Cathleen Kneen

Update from Brazil: Advancing Food and Nutrition Security under the Lula Government

Cecilia Rocha, Ryerson University

10:45 - 12:15 **FOOD DISCOURSES II: CONSTRUCTING EATERS**

AGRI 2E19 Chair: TBA

Nostalgia and the Food Network: Eating the North American Dream

Sarah Kornik, Ryerson University

Tricking the Taste Buds into a Healthier Diet? Deconstructing Industry Discourses about Taste-Altering Technologies

Michelle Szabo, York University

The Linguistic Epistemological Grounding Shoddy Thinking About Food and Society Issues: Organics, Vegetarianism and Obesity

William C. Whit

12:15 - 1:45 **CAFS AGM & LUNCH** in AGRI 2D77

If you are in Saskatoon on June 1 – 3, don't forget to check out the Socialist Studies sessions on fair trade that we've co-sponsored. The programme is part of your package.