

CANADIAN ASSOCIATION FOR FOOD STUDIES
FIRST ANNUAL GENERAL MEETING: "FOOD SYSTEMS AND FOOD SECURITY IN THE 21ST CENTURY"

JUNE 1 - 2, 2006
YORK UNIVERSITY, TORONTO, ONTARIO
Schulich School of Business, rooms SSB S124-128 and W141

CONFERENCE PROGRAMME

THURSDAY, JUNE 1

8:30 **CAFS REGISTRATION** (SSB S123)
Coffee and muffins available

9:00 **WELCOME:** Mustafa Koc, CAFS Acting Executive Committee Chair

RM: SSB W141 **OPENING PLENARY:** The Future of Food Studies in Canada
Jennifer Clapp, Anne-Marie Hamelin, Harriet Friedmann Josée Johnston, and Rod MacRae
Chair: Elaine Power

Each person on the panel will talk about their vision of where the field of food studies is now, and where it should be heading in the future in Canada.

In addition, we asked the panellists to entertain any of the following questions:

- What can be the contribution of an interdisciplinary perspective to food studies?
- What role should CAFS play in food studies in Canada?
- What are some of the key research questions on which researchers in food studies should focus?
- What can we do to bring Francophone and Anglophone researchers closer?
- What are some of the challenges for getting funding in interdisciplinary research and what role can CAFS play in approaching funding agencies to offer the support needed in this field?

The panellists include:

Jennifer Clapp is CIGI Chair in International Governance and Associate Professor in the Faculty of Environmental Studies at the University of Waterloo. Her research is currently focused on the global politics of agricultural biotechnology and the global political economy of food aid.

Harriet Friedmann is Professor of Sociology at the Centre for International Studies, University of Toronto. She has published widely on the international political economy of agriculture, the structure of farming, and cultural-ecological links in agricultural history. Her present research is on contests over definition and implementation of standards for food and agriculture.

Anne-Marie Hamelin is an Assistant Professor in the Nutrition Program, Faculty of Agricultural and Food Sciences, Université Laval. She is the director of the *Groupe d'études en nutrition publique* (Public Nutrition Study Group).

Josée Johnston is an assistant professor in the Department of Sociology at the University of Toronto. Johnston does research on globalization, consumerism, and food.

Rod MacRae is a food policy analyst and the Programme Coordinator of Ryerson University's Certificate in Food Security.

Elaine Power is an Assistant Professor in the Health Studies Program, School of Kinesiology and Health Studies, Queen's University. She uses sociological/cultural studies theory and methods to study poverty, health, food, and the body.

10:45 - 12:15
RM: SSB S125

THE POLITICS OF FAT I: NUTRITION AND HEALTH

Chair: Josée Johnston

Barbara Parker, Charles Sturt University, Australia
'Risky' Foods & 'Healthy' Intentions: Women Respond to the Complexities of Modern Day Diets

Christine Knight, University of Adelaide, Australia
Evolutionary Nutrition as a Response to the Obesity Epidemic

Joyce Slater, University of Manitoba
Consumption, Convenience, and the Canadian Dietary Pattern

10:45 - 12:15
RM: SSB S124

INTERNATIONAL FOOD SECURITY CASE STUDIES & METHODOLOGIES

Chair: Elisabeth Abergel

Deborah Barndt, York University
Tangled Routes, Tangled Theories: Crafting Global Food Research Methodologies

Mustafa Koc, Ryerson University
Rupen Das, Humber College
Reflections on Food Security in Iraq: A Human Tragedy We Forgot

Jean-Charles Le Vallée, Carleton University
Assessing Vulnerability, Food Insecurity and Food System Resilience Through Panarchy: The Case of Belize

10:45 - 12:15
RM: SSB S126

FOOD LOCALISM & BIOREGIONALISM I

Chair: Gerda Wekerle

Marc Xuereb, Region of Waterloo Public Health
Food Miles: Environmental Implications of Food Imports to Waterloo Region

Ellen Desjardins, Region of Waterloo Public Health
Rod MacRae, Food Policy Analyst
An Optimal Nutrition Environment for the Region of Waterloo

Harry Cummings, University of Guelph, Harry Cummings & Associates
Don Murray, Harry Cummings & Associates
Tracking the Flow of Locally Grown Food Products from Field to Fork : Lessons Learned from a Case Study in the Region of Waterloo

Steffanie Scott, University of Waterloo
Food Systems and Food Localization in Waterloo Region: Insights from Student Action Research Projects

10:45 - 12:15
RM: SSB S128

FOOD POLICY: HISTORY, POLITICS & PRACTICE I

Chair: Tony Winson

Bill Jeffery, Centre for Science in the Public Interest
Prospects for Mapping Food and Health Policy Shifts Against Related Population Time-Trends

Jessica Mudry, Concordia University
Eating by Numbers: Quality, Quantity, and the History of Nutrition

Tasnim Nathoo, University of British Columbia
Aleck Ostry, University of British Columbia
For All the Wrong Reasons: Promoting Breastfeeding, Solving Social Problems

Jacqueine Russell, Toronto Public Health
Connie Uetrecht, Ontario Public Health Association
Perceptions of Social Stigma in Child Nutrition Programs: The Voices of Children, Parents, Volunteers, Program Co-Ordinators and Educators

12:30 - 2:30 **LUNCH** (on your own - suggestions/directions available in SSB S123)

2:45 - 4:15 **THE POLITICS OF FAT II: THE POLITICS OF OBESITY**
RM: SSB S125 Chair: Rena Mendelson

Aleck Ostry, University of British Columbia
An Historical Perspective on the Current Hysteria about Obesity in Canada

Miguel Ángel Recuerda Girela, University of Granada, Spain
Food Safety: Science, Politics, and The Law. The Case of Obesity in Spain

Tony Winson, University of Guelph
Taryn MacLean, University of Guelph
The Critical Analysis of Food Environments as a Key to a Sociological Model of the Obesity Issue

2:45 - 4:15 **FOOD SECURITY & FOOD SYSTEM INDICATORS, MAPPING & EVALUATION RESEARCH**
RM: SSB S124 Chair: Leesa Fawcett

Christiana Miewald, Simon Fraser University
Food System Indicators as Tools for Assessing Community Food Security: The Vancouver Experience.

Anna Kirbyson, BC Provincial Health Services Authority
Perspectives on Community Food Security Projects

Cathleen Kneen, BC Food Systems Network
"But tell me, somebody, what did he DO?" An Analysis of the Practice of the BC Food Systems Network in Community Animation on Food Security

Jungwee Park, Statistics Canada, et al.
Correlates of Household Food Insecurity in Northern Canada: Its Associations with Socio-demographic, Social capital, and Health Factors

2:45 - 4:15 **FOOD POLICY: HISTORY, POLITICS, PRACTICE II**
RM: SSB S128 Chair: Peter Andree

Mustafa Koc, Ryerson University
Changing Discourses of Food Security, and the Role of Civil Society in the Neo-liberal Era

Elisabeth Abergel, York University
Catherine Phillips, York University
Restructuring the Seed Sector: Consequences for Organic Growers and Sustainability

Annette Aurélie Desmarais, University of Regina
The Power of Participatory Research: A Gender Analysis of the Canadian Agriculture Policy Framework

2:45 - 4:15
RM: SSB S126

FOOD LOCALISM & BIOREGIONALISM II

Chair: Wayne Roberts

Alison Blay-Palmer, Queen's University
Betsy Donald, Queen's University
Re-localising Food Systems in Kingston, Ontario

Jennifer Forkes, University of Toronto
Waste No More: A Systems Approach to a more Sustainable Food System

Laura Gareau, University of Northern British Columbia
David Connell, University of Northern British Columbia
Exploring the Interface between 'Traditional' Food Systems and 'Alternative' Food Systems in Northern British Columbia

Shauna MacKinnon, University of Guelph
Taking the 100-mile Challenge: Building Food System Awareness through Community Campaigns

6:00 - 8:00

RECEPTION AT RYERSON UNIVERSITY

The G. Raymond Chang School of Education
297 Victoria Street (7th floor - Heaslip House)
See page 9 of this programme for a map & directions

FRIDAY, JUNE 2

8:30 **CAFS REGISTRATION** (SSB S123)
Coffee and muffins available

9:00 - 10:30 **THE POLITICS OF FAT III: METHODOLOGY**
RM: SSB S125 Chair: Janet Chappell

Taralyn McMullen, University of Toronto
Structure, Agency, and the Foods We Eat: Can Health Lifestyle Theory Help Us Understand the North American Obesity 'Epidemic'?

Bronwen Williams, University of Toronto
"Canadians' Expanding Middles are Killing Them..." The "Epidemic of Obesity" in the Public Media: A Discourse Analysis

Jennifer Black, New York University, USA
James MacInko, New York University, USA
An Urban Neighbourhood Obesity Model

9:00 - 10:30 **CHILD NUTRITION POLICY WORKSHOP**
RM: SSB S126 Chair: Irena Knezevic

Brian Cook, Research Consultant - Food Security Policy Specialist, Toronto Public Health
Children's Food Issues and the Feasibility of a Canadian Children's Food Bill

9:00-10:30 **AGRI-FOOD STANDARDS & RURAL RESTRUCTURING IN THE GLOBAL SOUTH I**
RM: SSB S124 Chair: Steffanie Scott

Barry Myers, Saint Paul University
Land Policy and the Future of Agricultural Food Supply in Kenya

Steffanie Scott, University of Waterloo
Reshaping Local Food Systems and Livelihoods in Vietnam: Intensification of Regulatory Practices for Enhanced Food Quality and Safety

Naoko Nakagawa, Boston University
Dictatorship or Innovation? Impacts of Food and Agricultural Standards for Producers and Consumers in Thailand

9:00 - 10:30 **'ARTIFICIALITY' IN FOOD & EATING**
RM: SSB S128 Chair: Mary Louise Trew

Charlene Elliott, Carleton University
The Strange, the Bizarre, and the Edible: Artificiality and Fun in the World of Children's Food

Melanie Sommerville, Carleton University
Nature, Artificiality, and the Question of Production: Exploring the Intersection of Genetic Modification and Organic Farming

Tasnim Nathoo, University of British Columbia
Breast is Best? A 'Natural' History of Breastfeeding in Canada

10:45 - 12:15
RM: SSB S128

FOOD POLICY: HISTORY, POLITICS & PRACTICE III

Chair: Ellen Desjardins

Barbara Seed, City University, UK
Aleck Ostry, University of British Columbia
The Re-Emergence of Food Policy in Public Health

Kreesta Doucette, University of Guelph
The Manitoba Food Charter

Jessica Duncan, University of Victoria
Egg Marketing Boards and the Yolking of Small Scale Farmers: Past, Present and Future

10:45 - 12:15
RM: SSB S126

INNOVATIONS IN TEACHING ABOUT FOOD & (AGRO-) FOOD SYSTEM ISSUES

Chair: Cecelia Rocha

Sharon Costey, Nova Scotia Public Health Services, et. al.
A Proposal for a Combined Masters Program of Science in Agriculture and Human Nutrition Needed to Improve Food Security in Rural Nova Scotia.

Martha Stiegman, Concordia University
Using Video as a Research Methodology: a case study of fisheries organizing in Mikmaq and non-native communities in Nova Scotia

Dawn Johnston and Lisa Stowe, University of Calgary
Eating Academics: Teaching Food Culture

Peter Andree, Trent University
Integrating Community-Based Research into a Course on the Canadian Food System

10:45 - 12:15
RM: SSB S125

LOST IN TRANSLATION: THE DISCONNECT BETWEEN FOOD SECURITY RESEARCH & PRACTICE

Chair: Cathleen Kneen

Anne-Marie Hamelin, Université Laval
Céline Mercier, Université Laval
Food Security Interventions: Beyond Research Data, Vision, Theory and Principles at Stake

Patricia Williams, Mount St. Vincent University, et al.
Participatory Food Costing: A Bridge between Research and Policy Development

Sharon Kirkpatrick, University of Toronto, et al.
Food Security Research: Evidence in Search of Policy

10:45 - 12:15
RM: SSB S124

FOOD INSECURITY: LIVED EXPERIENCES, CONSEQUENCES, CONTRIBUTORS, & INTERVENTIONS

Chair: Elaine Power

Julie Beaulac, University of Ottawa
Betsy Kristjansson, University of Ottawa
Food Deserts: Are There Spatial Inequalities in Access to Food?

Vivian Runnels, University of Ottawa, et. al.
Experiences of Food Insecurity in a Canadian City

Betsy Kristjansson, University of Ottawa, et. al.
The Effectiveness of School Meal Programs for Improving the Physical and Psychosocial Health of Disadvantaged Children, and Potential for Reducing Health Inequalities

12:30 - 2:30

CAFS BUSINESS MEETING - lunch included (SSB S124) or lunch on your own

2:45 - 4:30
RM: SSB S124

AGRI-FOOD STANDARDS & RURAL RESTRUCTURING IN THE GLOBAL SOUTH II

Chair: Fiona Yeudall

Beatriz Cid, York University
Moving Salmon: The Struggle around the Salmon Industry in Chile

Derek Hall, Trent University
Trace-Ebi-Lity: Implications of New Japanese Traceability Initiatives for Southeast Asian Shrimp Production

Anne Germain, Canadian International Development Agency (CIDA), et al.
Agricultural Standards and Development Interventions: Lessons and Reflexions from Experiences of NGOs and Development Institutions in the Philippines

2:45 - 4:30
RM: SSB S125

FOOD CULTURE: CONSTRUCTING 'RACE,' GENDER & THE 'OTHER' IN CANADIAN FOOD GEOGRAPHIES

Chair: Kelly Donati

Jennifer Johnson, York University
Eating 'the Other' at the FTAA: Gender, Race, and Food Security in Western Hemispheric Trade Negotiations

Shaun Tanaka, Queen's University
Consuming the "Oriental Other," Constructing the Cosmopolitan Canadian: Reinterpreting Japanese Culinary Culture in Toronto's Japanese Restaurants

Alan Nash, Concordia University
"The Taste of Other Places": Towards a Geography of Ethnic Restaurants

Dina Roginsky, University of Toronto
Rina Cohen, York University
Two "Jeruselems" in Toronto, One is Kosher the Other is Not: Jewish-Palestinian Relations in Middle Eastern Restaurants

2:45 - 4:30
RM: SSB S126

ORGANIC FOODS & THE CANADIAN CONSUMER

Chair: Rod MacRae

Diana Ambrozas, Simon Fraser University
Vancouver Foodies and the Organic Food Movement: More Romantic Contradictions

Mary Richardson, Laval University
Between Technique and Ideology: The Organic Farming Movement in Québec

Morteza Haghiri, Mount Allison University, et al.
Assessing Consumer Preferences for Organically Grown Fresh Fruit and Vegetables in Maritimes

Ella Haley, Athabasca University
Organic Farmers Living amidst Chemical Farming

2:45 - 4:30
RM: SSB S128

'COLLECTIVE LIFESTYLES', SOCIAL CONDITIONS & FOOD PRACTICES

Chair: Anne-Marie Hamelin

Treena Delormier, Université de Montréal
The Collective Lifestyles Framework for Understanding the Contextualised Nature of Food and Eating Practices

Treena Delormier, Université de Montréal
Rachel Engler-Stringer, Université de Montréal
Using 'Collective Lifestyles' to Study the Relationship between Social Conditions & Food Practices

Rachel Engler-Stringer, Université de Montréal
Using the 'Collective Lifestyles' Heuristic to Study Cooking Practices and Food Security in Low-Income Women in Montreal, Canada

4:30 - 6:00
RM: SSB S124

AGRI-FOOD STANDARDS & RURAL RESTRUCTURING IN THE GLOBAL SOUTH III

Chair: Donald Cole

Peter Vandergeest, York University
Natural Markets: Remaking Food and Agriculture in Southeast Asia

Simon Chilvers, York University
The Inverse Relation between Growth in Agricultural Exports and Food Grain Production in India: Implications for Food Security

William Whit
Cuban Urban Organic Agriculture: A New Socialist Paradigm

4:30 - 6:00
RM: SSB S125

ALTERNATIVE MODELS OF FOOD DISTRIBUTION & RETAILING

Chair: Patricia Williams

Robert Feagan, Wilfrid Laurier University
Amanda Henderson, Devon Acres Organic Farm
Devon Acres CSA: Local Struggles in a Global Food System

Kreesta Doucette, Manitoba Food Charter
Manitoba Shared Farming

David Connell, University of Northern British Columbia
Measuring Impacts of Farmers Markets: Challenges and Promises

4:30 - 6:00
RM: SSB S126

THE CHALLENGES OF SMALL-SCALE & ALTERNATIVE FARMING IN THE 21ST CENTURY

Chair: Sarah Wakefield

Blair Hamilton, University of Winnipeg
Jerry Buckland, University of Winnipeg
Land Trusts as a Community-based Response to Address Small Farm Stresses in Canada

Becky Lipton, Concordia University
Breaking New Ground: The Role of Networks in Alternative Agriculture as Facilitators of Farm Entry by Women in British Columbia

Shauna Mackinnon, University of Guelph
John Smithers, University of Guelph
Exploring Farm-Community Linkages in Organic Agriculture in Ontario: Insights from Supply Chain Mapping

4:30 - 6:00
RM: SSB S128

A SENSE OF TASTE
Chair: Riva Soucie

Rita Colavincenzo, Memorial University
'Peasant' Food in Disguise: Cheese as a Class Indicator

Diane Bisson, University of Montreal
The Meaning of Dinner and the Poly-Sensory Dimensions of Taste

Kelly Donati, RMIT University
The Pleasure of Diversity in Slow Food's Ethics of Taste

Jen Wrye, Carleton University
Is the Vegetarian Diet Simply a Matter of Personal Taste?

Additional Information:

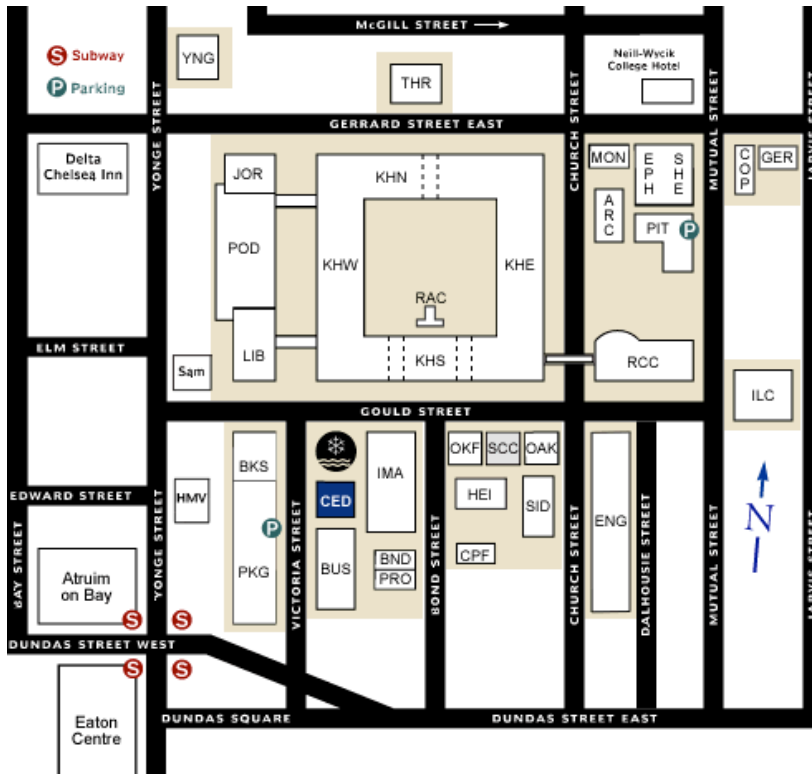
You are welcome to drop off any material you'd like to share in SSB S123. This is the registration room, which is also available for those using a/v to set-up their presentations beforehand.

CAFS is just beginning as an organisation and any suggestions about the next conference, future projects, how CAFS should be constituted, or other relevant topics are more than welcome. Please come to the general meeting and share your ideas (an agenda is attached). There is also a suggestion box located in the registration room (SSB S123), so please drop in a note or two.

For presenters: all rooms will be equipped with a computer and LCD projector for PowerPoint. If you want to test the technology, you can do so in room SSB S123.

Complementary light breakfast and coffee/tea will be available each morning at the Schulich School of Business. Lunch will be provided before the CAFS business meeting on Friday June 2. We thank the Faculty of Environmental Studies at York University and the University of Toronto's Centre for Urban Health Initiatives for making it possible for us to provide food at our first annual meeting.

Map and directions to Thursday's reception at Ryerson

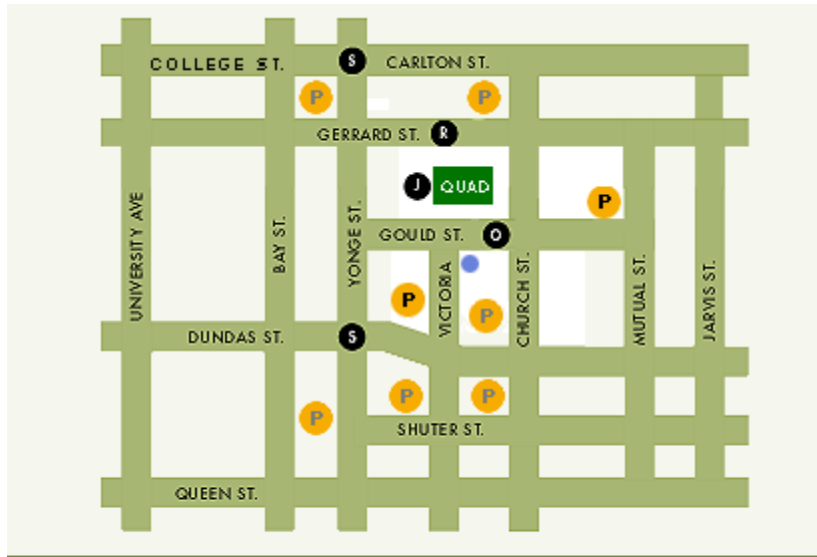


If you are taking public transit:

Fare is \$2.75 in cash when boarding. Ticket packs are also available at Inkblotz in York Lanes. Take the 196 York University Rocket bus from in front of York Lanes to the Downsview subway station. Take the subway south to St. George, transfer to the Bloor line and take it east to the Young stop, transfer to the Young/University line and take it south to the Dundas stop. (Alternatively, stay on the University line from Downsview all the way to the Dundas stop - no transfers necessary, it just takes longer). When you emerge from the Dundas stop you will be at the intersection of Yonge and Dundas Street West. Walk east on Dundas Street West, turn left (north) onto Victoria Street and proceed to the CED building. Take the elevator to the 7th floor and join the reception in Heaslip House.

If you are driving:

From York University Keele campus go south on Keele to Finch. Left on Finch to Dufferin. Right on Dufferin, which becomes Allen Road south of Sheppard. Stay on Allen to Eglinton, turn left on Eglinton. At Bathurst go right and continue to College. Left on College to Yonge. Turn right on Yonge. Gould street (see the above map) is located two blocks south of College. For parking options please see the map below. The public parking garage at Dundas and Victoria is the most convenient option. The reception will be taking place right across the street from the garage.



- J** Jorgenson Hall, 380 VICTORIA STREET **R** Ryerson Theatre, 43 GERRARD STREET EAST
- O** Oakham House, 63 GOULD STREET **P** Public Parking **S** Subway

CAFS would like to thank Lauren Baker, Preena Chauhan, Irena Knezevic, Mustafa Koc, Robin Kortright, Catherine Phillips, Elaine Power, Jennifer Welsh and other members of the program committee for their assistance. We would also like to acknowledge the contributions of the Faculty of Environmental Studies (FES) at York University, Centre for Urban Health Initiative (CUHI), and the Centre for Studies (CSFS) at Ryerson University.